

**National Endowment for Democracy
Narrative Reports Template**

Grant number	2015-477	
Organization name	Public Movement Multinational Georgia	
Country	Georgia	
Project title	Developing Civil Society in Ethnic Minority Regions	
Grant duration	from 01 April 2015 to 31 March 2016	
Reporting period	from 01 July, 2015 to 30 September, 2015	
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Attachments (when appropriate)	Evaluation report (if this is the last quarterly report) ___ Financial Report X Pictures X List of participants/meeting agenda X Training materials ___	Payment request X Press clippings ___ Publications ___ Other ___

1. BACKGROUND:

The pace of activities in this reporting period was impacted by the conduction of agricultural works in Samtskhe-Javakheti region. This decreased the possibilities of the project team in terms of attracting wider number of beneficiaries (farmers and other local residents) to the events, namely to the consultations as envisaged by the project. In order to ensure wider outreach of the project target groups, it was decided to postpone given component and consequently increase intensity of consultations on the later stage of the project implementation.

2. PROGRAM OBJECTIVES:

The project aims to:

- To promote civic participation among ethnic and religious minorities.
- To strengthen the capacity of NGOs and civic initiative groups in ethnic minority regions of Georgia.
- To increase the availability of objective information about the next steps of Georgia's European integration.

3. PROGRAM ACTIVITIES:

Following activities were conducted in the reporting period as envisaged by the project:

- For the purpose of wider public outreach and thus dissemination of the project related information among local target groups and various stakeholders, two **informational meetings** were conducted in addition to the ones held in the

previous reporting period. In particular, on July 16 one presentational meeting took place in Akhalkalaki, while another meeting was held on July 17 in Marneuli. The events were attended by the representatives of locally based CSOs, media, educational establishments as well as civil activists, students and participants of the previous project realized by PMMG with financial support provided by NED in 2014. In Akhalkalaki, 23 people from Akhalkalaki and Ninotsminda municipalities participated in the meeting, while in Marneuli – 17 people from Marneuli, Gardabani and Bolnisi municipalities. *Please see pictures enclosed to the report.*

- In line with presentational meetings, on the same dates PMMG leadership and local coordinators held **individual meetings** with Gamgebelis (heads of municipal administrative bodies) of Akhalkalaki and Marneuli to introduce them to the project aims and planned activities. Correspondingly, on 16-17 July, 2015 PMMG team met with Eduard Agasaryan, Gamgebeli of Akhalkalaki, as well as Merab Topchishvili, Gamgebeli of Marneuli. Both Gamgebelis expressed interest, as well as their support to the EIICs' mission and future activity.
- PMMG's **new website** has been developed (<http://www.pmmg.org.ge/pmmg/index.php>). Apart from other program materials of the organization, the website will also host all the information developed within the scope of given project (booklets, brochures, etc.), as well as materials obtained from various stakeholders. Hereby it has to be noted that PMMG has applied to the governmental structures, capital based CSOs, think tanks, international organizations and foundations with the request to provide periodicals and other materials. Collected materials (available in Georgian, English, Russian, Armenian and/or Azerbaijani languages) has been delivered to the EIICs in Marneuli and Akhalkalaki, while electronic copies will be uploaded to PMMG's new website. PMMG will continue collection of the materials for the EIICs' library and will also periodically update its website which will be launched shortly.
- As far as the project envisages the **delivery of consultations to the local CSOs and civic activists** on the issues related to non-profit management and organizational development, PMMG team has been regularly collecting information about the needs and constraints of the respective target groups as well as those willing to set up an organization. Based on the obtained findings, PMMG team will organize consultations to be provided by highly qualified experts specializing in the field.
- EIIC Center in Akhalkalaki intends to **offer its space** to local as well as Tbilisi based CSOs and civic activists to discuss and deliberate over the locally sensitive issues and other acute topics. In this way, in the reporting period the following activities have taken place in the premises of the Center:

- **29 July 2015 & 2 August, 2015:** Two capacity building trainings for local entrepreneurs on the composition of business-plan within the framework of the Program “Supporting Micro and Small Entrepreneurs” being implemented by the Association for the development of export in cooperation with the Regional Development Association.
- **8 August, 2015:** Discussion meeting and focus-group on the topic “Russian soft power related risks in Georgia” organized by the “European Initiative - Liberal Academy Tbilisi”. The event was attended by representatives of local CSOs and media. With support of the PMMG team, on **23 July, 2015** similar type of event was also organized in Marneuli.
- **12 September, 2015:** Presentation of the Armenian version of the web-site “Myths Detector” and Elections Imitation Role-Game organized by Media Development Foundation. Target group: ethnic Armenian constituencies residing in the municipality.
- **12 September, 2015:** Seminar for high school pupils on the topic “Georgia on the way to NATO and the EU” organized by the NGO “Civic Education for Legal State”
- **13 September, 2015:** Simulation debates on European integration issue organized by the Georgian Reforms Association. The event targeted high school pupils and other youngsters.
- **26 September, 2015:** Filming of the Elections Imitation Role-Game organized by Media Development Foundation. Target group: young people residing in the municipality.

Please see pictures enclosed to the report.

- In the reporting period, the project team has conducted **mapping of the issues** being of particular interest to local target groups. This was done by means of regular reporting on the part on local coordinators (internal reporting forms include respective questions which have to be answered by coordinators). Based on the obtained findings, the team has applied to the capital based stakeholders to ensure their engagement into the project for the provision of consultancy to local constituencies. In this way, the following governmental structures were addressed: Ministry of Economy and Sustainable Development of Georgia, Ministry of Agriculture of Georgia, Ministry of Justice of Georgia, Office of the State Minister of Georgia on European and Euro-Atlantic Integration, Ministry of Labour, Health and Social Affairs of Georgia, Revenue Service, etc. As result, PMMG has already received responses from the number of listed structures and is currently conducting negotiations with respective civil servants regarding their engagement into the project within the framework of the distance consultations to be offered by the project on the next stage of project implementation.

- On 1-5 August, 2015 the **capacity building program** on organizational development for the project recruited 20 representatives of CSOs and civil activists from Kvemo Kartli (Marneuli, Gardabani, Bolnisi and Dmanisi municipalities) was organized in Bakuriani, Georgia. *List of selected participants is enclosed to the report.*

The training aimed to advance participants' perception and understanding of the major aspects of organizational operation and development. Program of the training was based on the application of non-formal education methods, including presentations, discussions, group work, practical exercises, etc. The training program was delivered by the project attracted expert-trainer Alexandra Kalatozishvili.

While working on the training module, the project team tried to consider motivation and specific interest of selected participants based on their application forms. In this way, the team included a couple of new components to the agenda which were not initially envisaged by the project. In particular, considering the presence of civil activists in a group, certain part of the program was devoted to the CSO registration procedures and start-up process.

Therefore, the training module included but was not limited to the discussion of the following topics:

1st day:

- What is civil society and what are its aims?
- What is a CSO and what type of CSOs exist in Georgia?
- CSO registration procedures
- CSO statute – examples and practical exercise

2nd day:

- What is a project proposal? How to identify a problem and formulate project aims
- Indicators and means of verification
- Project involved parties
- Allies and opponents matrix
- Project risks identification and assessment
- SWOT analysis
- Project action plan and timeline
- Project monitoring and evaluation

3rd day:

- Leader and good manager
- Leadership and Team work
- Human Resource Management
- Staff recruitment / interviewing

- Staff motivation systems
- Remuneration policies
- Attraction of volunteers

4th day:

- Advocacy and its meaning
- Advocacy steps
- Best Georgian and foreign advocacy practices
- Liaison, coalition building and networking
- Fundraising - how to raise funds?
- Donors and their policies in Georgia

5th day:

- CSO financial management
 - Taxation policy in Georgia
 - Organizational and project budgeting criteria
 - Financial reporting (budget amendments, flexibility, etc.)
- In the reporting period, the project team has also launched the small grants commission formation process. PMMG team is continuing negotiations with various capital-based stakeholders (prominent CSOs, foundations and international organizations) regarding their participation in the commission. In line with this, it is also planned to launch the call for proposals on the next stage of project implementation.

4. ASSESSMENT or EVALUATION:

It can be stated that activities realized in the respective reporting period are the inseparable part of the action allowing the attainment of its stated goal and objectives.

Realization of the separate activities envisaged by the project, namely capacity building training program for Kvemo Kartli based CSOs and civil activists was done by means of specially elaborated questionnaires which were anonymously filled by each participant after completion of the training.

Based on the results of training evaluation, it can be stated that:

- a. Expectations of majority of participants were fully met (18 people out of 20 have mentioned that);
- b. Participants have obtained new information useful for their future work (especially were underlined issues related to registration of a CSO, project drafting skills, advocacy, SWOT analysis, and fundraising);
- c. Among the issues which participants still need more insight are: leadership, lobbying, creating clear messages, and fundraising;

- d. Overall design of the training (balance between theory and practice, relevance of the topics addressed, trainer's expertise, communication and group dynamics, as well as logistical issues) was assessed positively by majority of participants.

Overall success of the project will be evaluated on the very last stage of project implementation according to the criteria and indicators as listed in the project proposal.

Visibility of the action:

- On 25-27 September, 2015 Executive Director of PMMG has participated in the Working Meeting on civic education organized by Konrad Adenauer Stiftung in Likani, Georgia. During the meeting, PMMG representative has presented organization's activity in the field of civic education and in this regard has introduced attendees to the EIIC project being implemented with support of NED.
- Information about the given project and EIICs was included into the second edition of the E-Newsletter "Civic Education in Georgia" produced by IFES Georgia in September, 2015. "Civic Education in Georgia" is an electronic newsletter that provides a platform for organizations and institutions active in the sphere of civic education to exchange information and collaborate.

5. NON-NED FUNDED ACTIVITIES:

N/A